



County of Santa Cruz

BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069

(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ
FIRST DISTRICT

ELLEN PIRIE
SECOND DISTRICT

NEAL COONERTY
THIRD DISTRICT

TONY CAMPOS
FOURTH DISTRICT

MARK W. STONE
FIFTH DISTRICT

August 31, 2007

Mr. Douglas Bosco, Chair
California Coastal Conservancy
1330 Broadway, 13th Floor
Oakland, CA 94612

RE: SUPPORT FOR THE CENTRAL CALIFORNIA BEACH AND
MARINE DEBRIS PREVENTION AND REMOVAL CAMPAIGN

Dear Mr. Bosco:

I am writing to express my strong support for the Central California Beach and Marine Debris Prevention and Removal Campaign. The proposed project addresses the need for creating a comprehensive, community-based approach to reducing marine debris collecting on our beaches and in the ocean. Recognizing that debris problems are commonly a result of individual behavior, Save Our Shores intends to analyze debris sources and use this information to work with the larger community to prevent these items from entering and degrading the County's key coastal and ocean public access areas.

By partnering with local county officials and community leaders, Save Our Shores will effectively reach out to citizens, businesses and local agencies to target the sources of marine debris.

I have worked with Save Our Shores for many, many years and I am very proud of all they have accomplished to improve our marine environment. I have every confidence that they will continue to be an effective partner in ensuring clean beaches along the central coast.

I encourage the Coastal Conservancy to support this worthy project.

Sincerely,

NEAL COONERTY, Supervisor
Third District

NC:ted

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COUNTY OF SANTA CRUZ
OFFICE OF THE TREASURER-TAX COLLECTOR
FRED KEELEY - TREASURER-TAX COLLECTOR

TREASURY DIVISION TELEPHONE (831) 454-2450
OFFICE: 701 OCEAN STREET, ROOM 150, SANTA CRUZ CA 95060
MAIL: POST OFFICE BOX 1817, SANTA CRUZ CA 95061

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SEP 04 2007

COASTAL CONSERVANCY
OAKLAND, CALIF.

September 1, 2007

Mr. Douglas Bosco, Chair
California Coastal Conservancy
1330 Broadway, Suite 1300
Oakland, CA 94612

RE: Support for the Central California Beach and Marine Debris Prevention and Removal Campaign

Dear Chair Bosco:

I am writing to express my strong support for the Central California Beach and Marine Debris Prevention and Removal Campaign. The proposed project addresses the need for creating a comprehensive community-based approach to reducing marine debris collecting on our beaches and in the ocean. Recognizing that debris problems are commonly a result of individual behavior, Save Our Shores intends to analyze debris sources and use this information to work with the larger community to prevent these items from entering and degrading the County's key coastal and ocean public access areas.

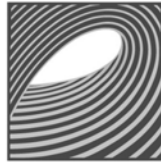
By building on existing partnerships, Save Our Shores will effectively reach out to citizens, businesses and local agencies to target the sources of marine debris.

I encourage the Coastal Conservancy to support this worthy project.

Sincerely,

A handwritten signature in black ink, appearing to be "FK", written over a horizontal line.

FRED KEELEY
Treasurer
County of Santa Cruz



**Surfrider
Foundation®**

September 1, 2007

Mr. Douglas Bosco, Chair
1330 Broadway, Suite 1300
Oakland, CA 94612

RE: Support for the Central California Beach and Marine Debris Prevention and Removal Campaign

Dear Chairman Bosco:

I am writing to express my strong support for the Central California Beach and Marine Debris Prevention and Removal Campaign. Recognizing that the behavior of individuals is a significant factor contributing to debris problems, Save Our Shores intends to analyze debris sources and use this information to work with the larger community to prevent these items from entering and degrading the County's key coastal and ocean public access areas.

In addition to the efforts to-date of Save Our Shores, the local chapters of Surfrider Foundation have also been very involved in working to remove and prevent beach and marine debris. There has been progress as a result of these individual efforts, but there is a need to create a comprehensive community-based approach to more effectively identify and address marine debris issues, and the proposed campaign addresses that need. By building on existing relationships, Save Our Shores will be able to collaborate with partner organizations and effectively reach out to citizens, businesses and local agencies to target the sources of marine debris.

I encourage the Coastal Conservancy to support this worthy project.

Sincerely,



Sarah Corbin
Central California Regional Manager
Surfrider Foundation